

FAX# 215 564 1103

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ADV #	ADV.	NAME	POLI/T	SMITH/R	SEN/PA	REP.#	OFF.#	18	SALESMAN #
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AGY # 2056	AGY. NAME SRCP MEDIA, INC.	BUYER NAME BETSY VONDERHEID
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201 N. UNION STREET, SUITE 200
SALES PRSN WA-
CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER #	CONTRACT #	CLASS:	NATL.	LOCAL	REGIONAL
	6365234				

PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT9/12	OCT15/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT15/12	14.55
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REP: TO JEN
FR LINDSEY FOR CHERYL
M2-4 OK
TTLS \$56,125
PLEASE CONFIRM, THANKS!

STA:

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 316
AGENCY PRODUCT CODE = 15

29	S	700P-730P	30	\$500.00	10/13	0	SAT	0
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PROGRAM : JEOPARDY

45	A	700P-730P	30	\$500.00	10/13	1	SAT	1
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PROGRAM : BETTIS

ORD COM1: PRG CHG- BETTIS

ORD COM2: SPT IS BOOKED- THX

THIS IS A MAKE-GOOD FOR OCT13 ON LINE-29 FOR 1 SPOT/WK

REP HEADLINE# 6365234 TRF# 336033 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.55
 *** WPXI-TV *** **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
30	S		730P-800P	30		\$425.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY												
46	A		730P-800P	30		\$425.00	10/13	10/13	1		SAT	1
PROGRAM : HINES ORD COM1: PRG CHG- HINES WARD ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT13 ON LINE-30 FOR 1 SPOT/WK												
32	S		800P-1100P	30		\$5,000.00	10/14	10/14	0		SUN	0
PROGRAM : NFL												
47	A		800P-1200M	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : NFL ORD COM1: TIME CHG ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT14 ON LINE-32 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#29									
			MISSED: SAT/700P-730P				OCT13		30S	\$500.00	(OCT11/12)	
			OFFER: SAT/700P-730P				OCT13		30S	\$500.00	PLS ADVISE.	
			CMT: PRG CHG- BETTIS									
			CMT: SPT IS BOOKED- THX									
M3	OK'D		BUY#30									
			MISSED: SAT/730P-800P				OCT13		30S	\$425.00	(OCT11/12)	
			OFFER: SAT/730P-800P				OCT13		30S	\$425.00	PLS ADVISE.	
			CMT: PRG CHG- HINES WARD									
			CMT: SPT IS BOOKED- THX JEN									
M4	OK'D		BUY#32									
			MISSED: SUN/800P-1100P				OCT14		30S	\$5,000.00	(OCT11/12)	
			OFFER: SUN/800P-1200M				OCT14		30S	\$5,000.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED- THX JEN									

OCT/12 56125.00 CONTRACT TOTAL 56125.00
 TOTAL SPOTS 78

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WPXI-TV ***
OCT15/12 14.55

[illegible]

MARKET TOTALS \$145,258										WPXI 29%	KDKA 28%	WTAE 41%	WPGH 2%	CABL 0%	WPCW 0%	WPMY 0%
SVC- NSI																
DEMOS- RA35+*																
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME								
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE								

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/12 14.51
*** WPXI-TV ***

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 2: APPROVED REV #2 \$\$\$

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6365234 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 14.51

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES 33-44
TTLS \$56125
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:	
M2 UNRESL BUY#29	MISSED: SAT/700P-730P OCT13 (OCT11/12) OFFER: SAT/700P-730P OCT13 PLS ADVISE. CMT: PRG CHG- BETTIS CMT: SPT IS BOOKED- THX
M3 UNRESL BUY#30	MISSED: SAT/730P-800P OCT13 (OCT11/12) OFFER: SAT/730P-800P OCT13 PLS ADVISE. CMT: PRG CHG- HINES WARD CMT: SPT IS BOOKED- THX JEN
M4 UNRESL BUY#32	MISSED: SUN/800P-1100P OCT14 (OCT11/12) OFFER: SUN/800P-1200M OCT14 PLS ADVISE. CMT: TIME CHG CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 56125.00
TOTAL SPOTS 78